

Trolli Schmittlauch

## Decentralised Hashtag Search and Subscription for Federated Social Networks

Prague, ActivityPubConf 2019

Decentralised Hashtag Federation

introduce myself:

usually go by schmittlauch on the Internet student of Computer Science @ TU Dresden interest in federated systems and unusual social networks presenting my work on a student research paper from this year

### Outline

Motivation Importance of #Hashtags State of Hashtags in the Fediverse

System Architecture

Discussion

TECHNISCHE UNIVERSITÄT DRESDEN

Social Considerations **Technical Considerations** 

**Security Considerations** 

Summary

Social Considerations Technical Considerations Security Considerations Summary

Importance of #Hashtags State of Hashtags in the Fediverse System Architecture

Outline

### Welcome to ActivityPubConf! Motivation



Trolli Schmittlauch



Looking forward to an interesting weekend in Prague!

28. August 2019, 12:49 · ♠ 0 · ➡ • ★ 0 · Im Web öffnen

@schmittlauch@toot.matereal.eu

 Decentralised Hashtag Federation -Motivation ☐ Welcome to ActivityPubConf!

970-01-0



Who has been posting about this Conference?

## Welcome to ActivityPubConf!





Looking forward to an interesting weekend in #Prague!

#ActivityPubConf

Motivation

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Decentralised Hashtag Federation
—Motivation
—Welcome to ActivityPubConf!



And who used #ActivityPubConf?

Hashtags are used for marking posts about certain topics or events:

 events: #ActivityPubConf, #CCCamp19





mark topics of posts, make them discoverable by content. No decentralised full text search in Fediverse (centralised search engines)

Hashtags are used for marking posts about certain topics or events:

- events: #ActivityPubConf, #CCCamp19
- political topics: #SaveTheInternet



"Obama in the Backseat: Rally to Save the Internet" by Free Press Pics is licensed under CC BY-SA 2.0 @ @ @



 Decentralised Hashtag Federation -Motivation 970-01 └─Importance of #Hashtags Importance of #Hashtags Importance of #Hashtags Hashtags are used for marking posts about certain topics or event

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- general topics: #mastoadmin, #Tusky





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- events: #ActivityPubConf, #CCCamp19
- political topics: #SaveTheInternet
- general topics: #mastoadmin, #Tuskv
- ongoing demonstrations: #GeziPark. #WomensMarch



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 Decentralised Hashtag Federation -Motivation └─Importance of #Hashtags Importance of #Hashtags



Importance of #Hashtags

general topics: #masto ongoing demonstratio

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- social movements: #MeToo



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 Importance of #Hashtags

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#CCCamp19

political topics:
#SaveTheInternet

\*SaveTheInternet

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#Tusky

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• social movements: #MeToo

mark topics of posts, make them discoverable by content. No decentralised full text search in Fediverse (centralised search engines)

## **State of Hashtags on the Fediverse**

Hashtags are used in the Fediverse

Decentralised Hashtag Federation

Motivation

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Hashtags are used in the Fediverse

## **State of Hashtags on the Fediverse**

Hashtags are used in the Fediverse

But do they behave as expected?

1970-01

-Motivation

Decentralised Hashtag Federation

State of Hashtags on the Fediverse

State of Hashtags in the Fediverse

Hashtags are used in the Fediverse

But do they behave as expected?

State of Hashtags on the Fediverse



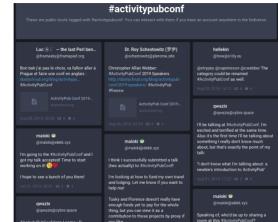


Figure: #activitypubconf on the single-user instance toot.matereal.eu Figure: #activitypubconf on the large instance mastodon.social



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### Decentralised Hashtag Federation 1970-01-0 -Motivation State of Hashtags in the Fediverse



Figure: #artivitynuhronf on the single-user instance toot motereol ev

# **State of Hashtags on the Fediverse** Fragmentation

- fragmented view on hashtag posts depending on user's instance
- hashtag search only on locally known posts
- Result: incentive to cluster on large nodes 
   ← centralisation

Decentralised Hashtag Federation

Motivation

State of Hashtags in the Fediverse

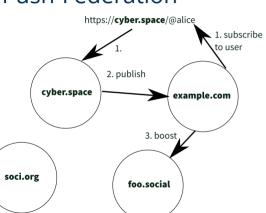
State of Hashtags on the Fediverse

State of Hashtags on the Fediverse Fragmentation

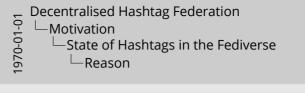
- fragmented view on hashtag posts depending on user's instance
   hashtag search only on locally known posts
- Result: incentive to cluster on large nodes & centralisation

- 1. view depends on users instance
  - 2. local posts
- 3. cluster incentive

### Reason Push-Federation



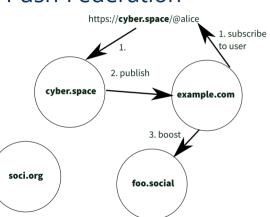
subscription to @alice@cyber.space by contacting instance cyber.space



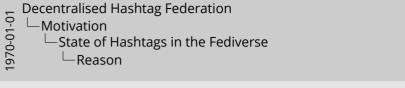


example scenario with 4 instances

### Reason Push-Federation



 all future posts by Alice are delivered to instances of subscribers, but not instances without any subscriber

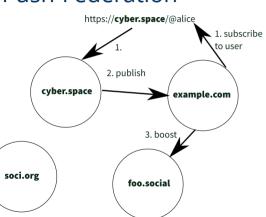




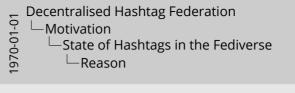
example scenario with 4 instances

1. cyber.space may not even be aware of existence of other instances

### Reason Push-Federation



other ways for posts to reach an instance: boosts, thread resolution





example scenario with 4 instances

1. posts can disseminate through other means

### **Current Solutions**

- Mastodon PubRelay or Pleroma lite-pub relay:
  - centralised actor relaying all incoming posts
  - single point of failure, which relay to choose?
  - relaying all incoming posts ⇒ huge load on small instances
  - only access to posts sent after initial subscription
- Diaspora\* SocialRelay
  - similar, but allows subscribing to certain tags only

Decentralised Hashtag Federation

-Motivation -State of Hashtags in the Fediverse

Current Solutions

similar, but allows subscribing to certain tags only

**Current Solutions** 

relays centralised actors, single point which one to choose? all posts -> overload after subscription



### **System Architecture** Goals

- relay & subscribe: instances can subscribe to all public posts of a hashtag
- **store & query**: instances can retrieve 1 year of history for a hashtag
- without subscription

fully decentralised, no single point of authority for all tags

970-01-0 -System Architecture System Architecture

Decentralised Hashtag Federation

fully decentralised, no single point of authority for all tags

System Architecture

2 goals: relay & subscribe; store & query; fully decentralised



### **System Architecture** adding a DHT backend to the Fediverse

core idea: distribute responsibility for tags among instances using a **D**istributed **H**ash **T**able. based on Chord [1]

Decentralised Hashtag Federation 970-01-0 -System Architecture ☐ System Architecture

System Architecture adding a DHT backend to the Fediverse

core idea: distribute responsibility for tags among instances using

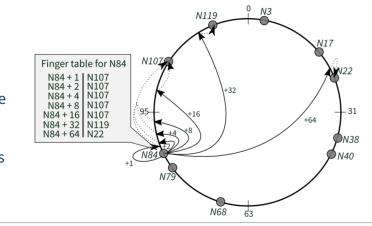
1. subscription to all posts of a user possible because there is a single responsible instance

- 2. distribute responsibility for posts of a hashtag = relaying & storage
- 3. DHT: structured P2P networks, self-organising, no central authority 4. provides efficient (log N) key-value storage and lookup

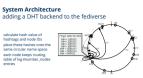


# **System Architecture** adding a DHT backend to the fediverse

- calculate hash value of hashtags and node IDs
- place these hashes onto the same circular name space
- each node keeps routing table of log #number\_nodes entries



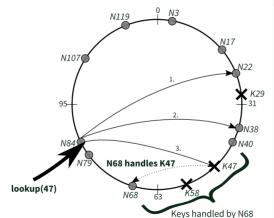


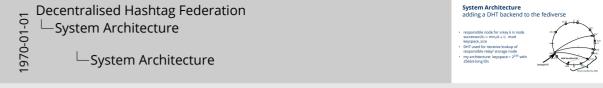


- 1. common namespace for nodes and lookup keys
- 2. routing table entries to distances of powers of 2

# **System Architecture** adding a DHT backend to the fediverse

- responsible node for a key k is node successor(k) = min<sub>i</sub>(k + i) mod keyspace\_size
- DHT used for iterative lookup of responsible relay/ storage node
- my architecture: keyspace = 2<sup>256</sup> with 256bit-long IDs





- 1. iterative lookup of responsible successor node of key
- 2. i use keyspace of 2<sup>256</sup>

- 1. publishing instance looks up responsible relay instance on DHT for each included hashtag
- 2. publishing instance sends post to responsible relay instance
- 3. relay instance looks up responsible storage node on DHT
- 4. relay instance verifies incoming post's signature, then relays post URI (ID)
- to all subscribers + storage node 5. subscribing instances can now retrieve the full authenticated post from received post URI

Decentralised Hashtag Federation -System Architecture └─Publishing, Relaying and Storage Publishing, Relaying and Storage lifecycle of posts

4. relay instance verifies incoming post's signature, then relays post URI (ID

S. subscribing instances can now retrieve the full authenticated post from

1. calculate hashum of hashtag -> lookup key for DHT

- 2. only post ID relayed, but not full post content. Reasons: LDSignatures not
- supported everywhere, deniability & revocation 3. for joining and leaving the DHT see paper



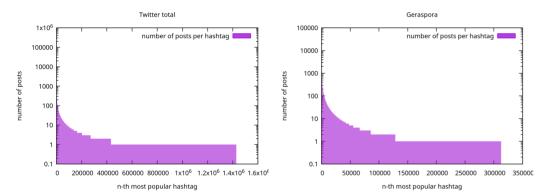
 node ID determines set of hashtags handled by instance • problem: for security reasons, node **must not** choose their IDs freely • Can instances be overloaded by their assigned hashtag posts?

-System Architecture so far so easy. what hashtags does a certain instance handle? determined by node ID can it bear the load?

 node ID determines set of hashtags handled by instance . Can instances be overloaded by their assigned hashtag nosts

□ Decentralised Hashtag Federation

### **Distribution of Posts per Tag**



distribution of posts per hashtag follows a steep power law





analysis of a 1 month dump of Twitter, Geraspora (Diaspora) and Friendica posts Twitter: 70% of hashtags used just once note the logarithmic axis!So what if a small node gets several large hashtags? => need for load balancing

- k-choices algorithm by Ledlie and Seltzer [2]
- a node can represent several virtual nodes on the DHT
- $\kappa$  possible virtual node IDs: ID = hash(ID' + +i),  $i \in \{0, 1, ..., \kappa 1\}$
- nodes have a **capacity** and choose set of active IDs according to lowest mismatch of own and neighbour node capacity
- -----in-land of own and reignood riode capacity
- querying load of potential IDs before joining, periodic re-balancing
  independent load balancing of relay and storage nodes due to

Decentralised Hashtag Federation

System Architecture

Load Balancing

Load Balancing
of hashtags between nodes

• Inchaires aleonithm by Ledille and Setzer (2)

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querying load of potential IDs before joining, periodic re-balan
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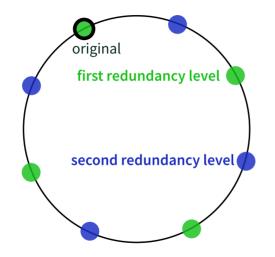
1. enable different roles "relay", "storage" to balance independently: 2 DHTs

2. a simple simulation on the effectivity of the balancing algorithm can be found in the paper

independent DHTs

### Redundancy

- redundant assignment of responsibility for hashtag at equal distances on Chord ring, inspired by Harvesf and Blough [3]
- default redundancy:  $2^2 = 4$ , scalable in powers of 2
- relay nodes: hot standby nodes take over in overload situations (load spikes)
- **storage nodes**: overloaded nodes can split stored posts by content hash and double redundancy set







- default redundancy: 22 = 4, scalable in
- relay nodes: hot standby nodes take over in overload situations (load spikes)
- solit stored posts by content bash and

resilience against node failure, allows data validation through cross-checking

### **Discussion** need YOUR feedback

I want feedback from all of you, no matter whether it's from a *technical* or from a **social perspective**.

-Discussion ☐ Discussion architecture just a concept so far before implementations: several open questions

\_ Decentralised Hashtag Federation

I want feedback from all of you, no matter whether it's from a technical

Discussion I need YOUR feedback

or from a Social perspective.



### **Social Considerations**

Do we even want global hashtags in the Fediverse?

- positive potential (conversation, coordination) vs. negative potential (spam, harrassment)
- visibility level: public posts only, unlisted, new level necessary?
- relaying post URI only should provide plausible deniability and retractability

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Discussion
Social Considerations
Social Considerations

Social Considerations

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relaying post URI only should provide plausible deniability and retractability

- 1. positive vs negative potential
  - 2. visibility levels
  - 3. retractability should be given

## **Technical Considerations** instance admins

- intended as opt-in, domain-based push federation still better for user subscriptions
- assumption: instances offer 5.5x the storage & 2.5x the bandwidth of own posts
- performance: Can this be implemented efficiently enough to not DDoS popular hashtag nodes?
  - batched retrieval of posts from same source
  - exponential backoff retries



### Technical Considerations instance admins

- intended as opt-in, domain-based push federation still better for user subscriptions
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- own posts

  performance: Can this be implemented efficiently enough to not DDo:
  popular hashtag nodes?

  batched retrieval of posts from same source
  exponential hashfor foreies
- 1. optional mechanism, let's keep C2S communication for mobile friendliness and PushFed for simplicity
- 2. assumptions: 5.5x storage, 2.5x bandwidth
- 3. performance: fetch DDoS of popular tags



# **Technical Considerations** integration into the ActivityPub Fediverse

- This architecture is an unimplemented concept so far!
- integration into ActivityPub ecosystem
  - hashtags may be represented as relay actors with own in- & outbox,
     addressed in cc
  - relaying to subscribers via SharedInbox
  - idea for addressing: new URI scheme that gets transparently resolved to responsible node's domain via DHT by application proxy
  - signalling of error codes and redundancy factors is needed
- DHT routing communication does not use ActivityPub

Decentralised Hashtag Federation

Discussion

Technical Considerations

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Technical Considerations integration into the ActivityPub Fediverse

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1. disclaimer: I'm new to ActivityPub and have no implementation experience

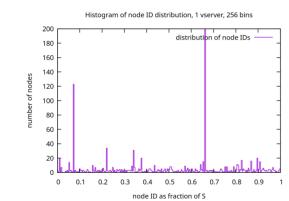
2. application proxy for transparent URI scheme resolving?







- 1. Let's talk about the elephant in the room of "federated services"
- 2. common DHT attack: Sybil-... = 1 attacker introduces large number of nodes
- 3. sorry to all instance admins, but: CloudFlare behaves like a MITM/ Sybil attacker
- 4. node ID derivation: first 64 bits of IPv6



1st peak: Masto.host, 2nd peak: Cloudflare



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```
h<sub>n</sub> = hash(IPv6_addr[0,63] ++ vserver)[0,63]
++ hash(domain ++ vserver)[0,127]
++ hash(IPv6 addr[0,63] ++ vserver)[64,127]
```

node ID derivation

Decentralised Hashtag Federation

Discussion

Technical Considerations

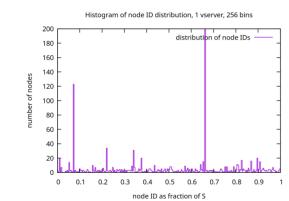
Technical Considerations

**Technical Considerations** node ID assignment

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### **Security Considerations**

- attacker shall not be able to deliberately gain responsibility for certain hashtags
- node ID mainly dependant on IPv6 subnet
- attacker shall not introduce arbitrary number of nodes
  - valid domain required for node ID derivation, assumption: domains cost money

Decentralised Hashtag Federation

Discussion
Security Considerations
Security Considerations

Security Considerations

attacker shall not be able to deliberately gain responsibility for certail hashtags
 node ID mainly dependant on IPv6 subnet
 attacker shall not introduce arbitrary number of nodes
 valid domain required for node ID derivation, assumption domains cost

not perfectly secure, but the best I could think of. Better ideas welcome



### **Summary**

- decentralised architecture for handling posts of the same hashtag:
  - subscribe to hashtag and get posts relayed
  - query stored posts of a certain hashtag without subscription
- responsibility for hashtag divided among instances using a DHT
- architecture balances the load between nodes and maintains redundancy
- several open questions before implementation

 Decentralised Hashtag Federation -Summarv └─Summary

- decentralised architecture for handling posts of the same hashtag: responsibility for hashtag divided among instances using a DHT
- subscribe to hashtag and get posts relayed several open questions before implementation

## Questions, comments, feedback?



https://git.orlives.de/schmittlauch/paper hashtag federation/ src/branch/master/paper hashtag federation.pdf

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 Decentralised Hashtag Federation -Appendix —For Further Reading

Questions, comments, feedback?

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### References I



J. Ledlie and M. Seltzer. Harvard Technical Report TR-31-04: Distributed, Secure Load Balancing with Skew, Heterogeneity, and Churn. Dec. 2004. URL: https://people.csail.mit.edu/ledlie/lb/kchoices05-tr.pdf (visited on 10/07/2019).

C. Harvesf and D. M. Blough. "The Effect of Replica Placement on Routing Robustness in Distributed Hash Tables". In: Sixth IEEE International Conference on Peer-to-Peer Computing (P2P'06). Sixth IEEE International Conference on Peer-to-Peer Computing (P2P'06). Sept. 2006. pp. 57-6. DOI: 10.1109/P2P.2006.44.

Decentralised Hashtag Federation Appendix -For Further Reading -References

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- Secure Load Balancing with Skew, Heterogeneity, and Churn. Dec. 2004. HRI httms://mannle.comil mit.edu/ledlie/lh/kchoices06-tr.mdf C. Harvesf and D. M. Blough. "The Effect of Replica Placement on
  - Routing Robustness in Distributed Hash Tables\* In: Sixth IEEE International Conference on Peer-to-Peer Computing (P2P'06), Sept 2006 nn 57-6 DOI: 10 1109/P2P 2006 44